

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
954749-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Mack/R/Senate	MACK/S/R	

Flight Dates	Order #	Alt Order #
09/25/12 - 09/30/12	954749	07905912

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MACC	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	09/27/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1-1---	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-1---	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	9:19 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	CMD0911	\$650.00 NM
2	WESH	Th	09/27/12	9:32 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	CMD0911	\$650.00 NM
2	09/26/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--1-1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1-1--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	CMD0911	\$350.00 NM
2	WESH	F	09/28/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	CMD0911	\$350.00 NM
3	09/25/12	09/28/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1--1--	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1--1--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	CMD0911	\$650.00 NM
2	WESH	F	09/28/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	CMD0911	\$650.00 NM
4	09/26/12	09/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--W----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	CMD0911	\$850.00 NM
5	09/25/12	09/27/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1-1---	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-1---	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/25/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMD0911	\$1,200.00 NM
1	WESH	Th	09/27/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMD0911	\$1,200.00 NM
6	09/30/12	09/30/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Su	09/30/12	6:42 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	CMD0911	\$700.00 NM
			LR- Golf						
<u>Total Spots</u>							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,250.00
<u>Agency Commission</u>	\$1,087.50
<u>Net Amount Due</u>	\$6,162.50